

M I C H I G A N

HOME

SPRING 2017

and *lifestyle*



Spring
TRAINING

**GUEST DESIGNER:
KELLY PAULSEN**

MICHIGAN **NKBA**
VIRTUAL KITCHEN
& BATH TOUR GUIDE

\$6.75



FOCUS ON

HÓM By Benchmark

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HÓM By Benchmark is the culmination of years of dedication and hard work for Mike and Cindy Schaap. What started as a small business and passion for quality craftsmanship has grown into so much more over the course of 31 years.

After many successful years constructing the area's most well-appointed custom homes and remodels, Schaap extended his service scope and began producing millwork; custom cabinetry, doors, and furniture pieces. With many large-scale projects requiring extensive details and intricate design, the option to do on-site construction of each component became impractical. The solution finally emerged in 2001 with the birth of Benchmark Wood Studio, and just a few years later, their team continued to grow with the addition of Benchmark Design Studio.

Together, Benchmark Wood & Design Studios bring a seamless composite of services, from custom cabinetry to interior and exterior design selections and everything in between. Working side by side, clients enjoy a unique opportunity to witness the entirety of their dreams coming true - from concept to production to installation and, finally, completion.

As a special way to showcase Benchmark Wood & Design Studio's dynamic process and incredible talent, HÓM By Benchmark came to fruition in 2013.

Located in the heart of downtown Holland, HÓM By Benchmark serves as a boutique-style studio that prides itself on offering a selection of price points for all tastes, while also striving to be unique by carrying distinctive pieces like inspirational tableware and one-of-a-kind home décor. Complementing the sophisticated mix of merchandise, online and in-store registry services offer customers the option to create personalized gift registries full of the store's exclusive lines, along with ease of access and purchase options for guests.

Designed to inspire, the showroom is guaranteed to spark the creative minds of those looking for a change or those starting out fresh with a brand-new project. Showcasing a variety of cabinetry designs from kitchens, wine rooms, bars, dining rooms, and creative storage areas, to bed, bath, and entryways, each vignette is thoughtfully accessorized with HÓM by Benchmark's memorable retail items and truly highlights the expert design and fine craftsmanship of Benchmark Wood & Design Studio.

With stellar customer service that is as notable as its array of products and designs, it is the meaningful conversations and personalized approach that contributes to HÓM by Benchmark's widespread and long-term clientele returning time and again. Getting to know a customer's style, likes, and dislikes, the dedicated staff is just one of the many reasons that this charming boutique is such a special destination and guaranteed to lift your spirits with every visit. □

HÓM By Benchmark
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